

Digital Media

} μ CE • > v Bts ZW Over two years Æ u]v Ÿ}v } CE Pearson
 } μ CE • > MCE Msley(illsleyj@queenelizabeths.derbyshire.sch.uk)

Course Content

,W KDV QHYHU EHHQ D PRUH LPSRUWDQW DQG UHOHYDQW WLPH IRU WKH SOHWKRUD RI IDNH QHZV LQ WKH ZRUOG DURXQG XV DQG ZRUULHV DERX D UDQJH RI LVVXHV WKDW ZLOO HQDEOH WKRVH V\XGRYUQPHWUW WDM LU WKH FUHDWLYH LQGXVWULHV DUH ZRUWK RYH EU.RV PLDGLR QUDQ KFDXU HW

UK holds the talent and resources that produce some of the most innovative and imaginative media in the world. These industries are some of fastest growing in the UK and are one of the areas in which the UK leads the rest of the world.

The Pearson BTEC Level 3 National Extended Diploma in Creative Digital Media Production is a triple award and equivalent to three A Levels. This course provides learners with the opportunity to explore an in-depth vocational approach to their study; helping to prepare students for university and a career in a wide range of industries. We also RIIHU WKH RSSRUWXQLW\ WR VWXG\ WKH 1DWLRQDO ([WHQG HG &HUWL¿FDWH ZLWK D PL[WXUH RI LQWHUQDO DQG H[WHUQDO develop the underpinning knowledge and skills needed for the media sector.

7KH\ ZLOO LQYHVWLJDWH WKH PHGLD LQGXVWU\ ORRN LQJ DW WKH LQÁX DIIHFWHG E\ WKHP 7KH\ GHYHORS UHVHDFK VNLOOV WKURXJK WKHLU primary and secondary research techniques, and quantitative and qualitative responses. Students learn how to analyse DQG GHFRQVWUXFW PHGLD UHSUHVHQWDWLRQV DQG GHYHORS WKH FR produced.

6WXGHQV WDNH RSSRUWXQLW\ WR ZRUWK LQ VHFWRUV V\FK DV7WLFHOHYDDELOHQ to acquire knowledge of various media and media genres, which extends their understanding of the media and will support them in the creation of a very individual and diverse portfolio of work.

7KHUH ZLOO EH RSSRUWXQLWLHV IRU OHDUQHUV WR ZRUN DORQJVLGH L EULHIV FUHDWLQJ VROXWLRQV IRU UHDO FOLHQWV DQG HQVXUH WKH D